

2022 Innovations in Preventative Dentistry

1 Hour CDE Credit

Join Zufall Health and Delta Dental in kicking off the Clinical Excellence Series, a multi-part educational program to help learners elevate dental care.



MEET THE SPEAKER

Gordon J. Christensen, DDS, MSD, PhD, is Founder and Chief Executive Officer of Practical Clinical Courses (PCC), Chief Executive Officer of Clinicians Report Foundation (CR), and a Practicing Prosthodontist in Provo, Utah. He and his wife Rella Christensen, RDH, PhD, are co-founders of the non-profit Clinicians Report Foundaton (previously named CRA). Since 1976, they have conducted research in all areas of dentistry and published the findings to the profession in the well-known CRA Newsletter now called Clinicians Report. Christensen's degrees include: DDS, University of Southern California; MSD, University of Washington; PhD, University of Denver; and two honorary doctorates. Early in his career, Christensen helped initiate the University of Kentucky and University of Colorado dental schools and taught at the University of Washington. Currently, he is an Adjunct Professor at the University of Utah, School of Dentistry. He has no financial relationships to disclose.



Wednesday, February 2, 2022



6:00 - 7:00 PM EST (one hour)



Zoom Presentation (Registration required and space is limited)



Free; dental credits offered

OVERVIEW

The purpose of the program is to address dental caries and showcase to participants preventative innovations in the disease. Dental caries remains as the most frequent disease of childhood and one of the most frequent occurring health care challenges among mature patients. This frustrating disease is not going away. Additionally, the many physiologic and psychological challenges of COVID-19 have increased the already present problems related to dental caries.

OBJECTIVES

At the conclusion of this program, participants will be able to:

1. Describe how to increase their practice activity and revenue with preventive concepts
2. List the preventive concepts and products they want to incorporate into their practice
3. Incorporate the products and concepts into their practice

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Questions? Call Sam Wakim, DMD, MPH,
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