

Emergency funds help sustain our mission

Center stays open despite COVID-19 disruption

Since the pandemic's start, Zufall Health has been at the forefront in the battle with COVID-19. Despite strained resources, loss of revenue, and soaring safety costs, Zufall has remained open every single day to provide testing, care, and now vaccines to patients.

We couldn't have done it without emergency government funding and an outpouring of support from private grants and donors. Especially meaningful were grants from Direct Relief, the international

medical aid organization, and the New Jersey Pandemic Relief Fund.

Direct Relief's COVID-19 Fund for Community Health, in partnership with the National Association of Community Health Centers, awarded \$500,000 each to Zufall and five other health centers across the country. Another 513 health centers shared up to \$50,000 each to ensure their vital services continue. The larger grants recognized the additional challenges faced by the six centers that were operating in COVID-19 hot spots and serve communities of color who have been so disproportionately affected by the virus.

Zufall's funds were used for in-house and telemedicine visits for medical and behavioral health patients, expansion of COVID-19 testing, remote home monitoring, and expansion of outreach to migrant workers.

Telemedicine visits, now essential to patient care, were also funded by the



New Jersey Pandemic Relief Fund. This \$100,000 grant's timely arrival while Zufall awaited critical government relief funding enabled the health center to waive patient co-pays for telemedicine visits so those who had lost their jobs or faced financial difficulties could continue to receive care.

"We are profoundly grateful for the support we have received during this unprecedented and challenging health crisis," said Shade Cronan, Foundation Director. "So many donors have stepped up to help and we appreciate every one of them."

Corporate and Foundation donors

- BD
- Daiichi Sankyo
- Direct Relief
- Healthcare Foundation of NJ
- Kirby Foundation
- N.J. Pandemic Relief Fund



DIRECTOR'S MESSAGE

Contributing another chapter to Zufall's three-decade legacy

Welcome to the first issue of "Giving Matters," a quarterly newsletter to showcase the impact of your donations on improving the lives of Zufall Health patients.

Last year, as the health center marked its 30th anniversary, it seemed the perfect time to create the Zufall Health Foundation. A permanent funding source, it would make Zufall Health a little less vulnerable to the recurring

uncertainties of government funding. But right after we incorporated, the world shifted and the COVID-19 pandemic slowed us down a bit.

Consequently, we are still assembling a foundation board to help connect us with new friends. We're also continuing to cultivate relationships with our corporate sponsors, foundation funders, individual donors, and elected officials whose tremendous support during the crisis helped keep the health center's doors open every single day.

Over the coming months, I hope to connect with you to share more about our activities and plans and determine your interests in supporting the Zufall Health mission. As this last year confirmed, it's donors like you that make a difference and will assure that Zufall Health continues to be here to provide high quality, affordable, compassionate care to the patients and communities that need it most.

Be Well!

Shade Cronan

Impact 100 grant launches food truck to feed families

Zufall Eats delivers thousands of meals to school children

The new Zufall Eats food truck has hit the road thanks to a \$100,000 grant from Impact 100 Garden State that has helped launch the Mobile Meals for Dover Families in Need program. Its acquisition is enabling Zufall to transport prepared meals and fresh produce to underserved Dover children and their families in an effort to improve their food security and health outcomes.

The grant funded the purchase and special outfitting of the food truck and some of the program's operational expenses.

"Beginning a Mobile Meals program that brings food directly to families has long been a goal of the health center," said Zufall President and CEO Eva Turbiner, who noted that more than 70 percent of Dover children come from low-income

families, many struggling with food insecurity. "We are thrilled that Impact 100 has helped us get started, especially at this time when the pandemic has made the need even more acute."

Zufall Eats has been off to a good start. Working with the Dover Public Schools, nearly 12,000 meals have already been delivered to children being schooled virtually and nearly 3,000 pounds of food rescued from grocery stores has been delivered to needy families. This summer, Zufall will partner with the Dover schools and faith-based organizations to increase access to free summer meals for children. Another partnership



with Local Share is providing free produce for Neighborhood Pop-Up events. And when it is safe, Zufall's SNAP-Ed program will be offering free cooking and nutrition lessons.

Impact 100 Garden State is a women-led philanthropic organization that provides high impact, transformational grants to local nonprofits that reach underserved populations in Morris, Passaic, Somerset, Sussex and Union counties. Each member contributes \$1000 a year and that donation is pooled for collective giving.

YOUR DONATION AT WORK



Peds In The Park improves pediatric care

Peds (Pediatrics) in the Park is a new program conceived to help combat the dramatic drop in children's routine immunizations due to the pandemic and improve infectious disease care. Its funding was provided by the Pfizer Foundation in conjunction with Direct Relief's Innovation Awards in Community Health. Zufall is one of 11 health care innovators nationwide that are sharing this \$2.5 million grant.

Key to the program is Zufall's mobile medical van which is being dispatched to public parks, parking lots, and other appropriate, mostly outdoor settings in low-income neighborhoods in predominantly

immigrant communities. By bringing medical services to where people are, these events improve access to care and reduce concerns about the risks of indoor COVID-19 transmission.

In addition to immunizations, our services include developmental screenings, health assessment, oral healthcare, linkage to primary and specialty care, and nutrition education.

"Improving access will significantly improve outcomes for our pediatric patients," said Dr. Rina Ramirez, Chief Medical Officer, "and we are confident it will contribute to achieving greater health equity in our area's most vulnerable communities."

Add your name to our new West Orange site

With final construction plans for our new West Orange site advancing, there are still unique naming opportunities available to show your support for this exciting project. In addition to a few as-yet-unnamed prime locations throughout the building's clinical and nonclinical areas, opportunities exist to sponsor special spaces, such as an outdoor garden or a striking art wall. Originally conceived as a 10,000-square-foot, two-story building located on Mount Pleasant Avenue, the new Zufall West Orange will now be a 15,000-square-foot, three-story facility. Its expansion was necessitated to accommodate the surging health care needs of West Orange's low-income population and respond to changing healthcare design as a result

of the COVID-19 pandemic.

By adding your name to this project, you can make a permanent, public impact for your organization or honor and create a lasting legacy for someone close to you. Prominent signage will be seen by thousands of patients, staff, community members, and visitors who will pass through our building each year. And, as an added benefit, your tax-deductible gift will be supporting Zufall's mission to provide affordable, high-quality health services



to the community's neediest residents.

Don't miss out on being a permanent part of Zufall Health West Orange. To learn more or to secure a naming opportunity, please contact Shade Cronan.

These anniversary donors have brightened Zufall Health's future with their kind contributions

PRESENTING UNDERWRITER

BD

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See how we celebrated 30 years:
<https://youtu.be/YgPyIgfH51k>

Help us build our Foundation board

Play a role in securing Zufall's future

The Zufall Health Foundation is looking for a few good volunteers to join our inaugural board and help advance Zufall Health's mission and secure its financial future.

As a board member, you will be part of an enthusiastic, collaborative team that will be involved in diverse activities including cultivating relationships, fundraising, and event planning.



Your service will include:

- Attendance at quarterly meetings (in-person or remote)
- Leading or supporting a committee
- Attending and supporting events

Prior experience in philanthropy, health care, nonprofits, or program management is helpful, but not required. Recognizing that each member will have unique talents and abilities, we will work to tailor a role that fits your individual interests and background.

For more information about joining our board, please contact Shade Cronan at scronan@zufallhealth.org

SAVE THE DATE

Zufall Health 30+1 Anniversary Gala

8th October, 2021

Brooklake Country Club
Honoring Direct Relief



Zufall Health Foundation
18 West Blackwell Street
Dover, NJ 07801